

Programme Communications Update

From: Emma Meekin, Programme Manager

Subject: Monthly Programme Update – October 2025

Profiling Tool Rollout Update

September Achievements

- Our evaluation partner, CANDDID, drafted the new co-produced Cheshire & Merseyside profiling tool.
- Koala North West started delivering Early Adopter profiling tool training in September, mostly focusing on Wirral schools. In total, 218 people were trained from 98 organisations, including 86 Wirral schools.
- A new training process was developed to manage training bookings across the nine Places for October.

October Achievements

- CANDDID and Koala completed the writing of the new training to align it with the new Cheshire & Merseyside profiling tool.
- Delivery of the new professionals' training started on 9th October. Five training sessions for professionals were delivered in October, with a total of 89 individuals trained across 27 organisations. The ambition is to roll out the profiling tool to all education settings across Cheshire and Merseyside by the end of this school year (July 2026).
- As part of the training process, all Places have been asked to complete a plan for post-training support and data collection by November.
- Local Authorities have been asked to nominate a lead to work alongside the ICB Place lead to support the co-ordination of the rollout to all education settings and relevant children's teams.
- Work is ongoing to compile a list of high-quality universal resources to which professionals can direct children and young people. This should be complete in December. We thank all the leads who have contributed to this important document.
- An interim digital version of the profiling tool form has been developed. This tool is visually accessible for children, young people and families, and is easier to share when needed. Functionality is currently being tested for planned rollout in November, including data monitoring requirements.

Plans for November

- The Cheshire & Merseyside profiling tool user guide that will be used to complete profiling tools with children and young people will be ready for use in November. Settings and teams will be able to start using the interim digital tool and user guide in November, when we will start collecting data to show the progress of the profiling tool rollout.
- Koala is working with Parent Carer Forum representatives to develop the content for the new parent/carer information sessions, which will be tested with parents and carers in November. Rollout plans will be developed with Place leads, in particular Wirral as the Early Adopter site for the programme, over the coming weeks.

For any training, comms or co-production queries, please contact [Emma Meekin](#) or [Louise Sinclair](#).

Evaluation Update

- We are always looking for people with lived experience to support the work of the CYP ND programme. The CANDDID study team will continue to reach out to early adopter sites (Wirral and Halton) to learn from early experiences using a profiling tool. Young people, families, and practitioners are invited to complete surveys and participate in interviews to share their views and experiences.
- CANDDID will be working with Parent Carer Forum reps to finalise the C&M co-produced profiling tool. PCF reps will gather the views of others with lived experience (of all ages) and then vote based on suggested names. This will enable a fully considered decision to be made.
- On 18th November, the CANDDID team will be running the second of two implementation workshops. There will be facilitated opportunity for stakeholders to consider and discuss aspects of implementation in small breakout groups. The workshop will be repeated at 12pm – 2.30pm and at 4pm – 6.30pm. To take part, please register your interest by emailing cwp.ndprofilestudy@nhs.net.

Group Updates

ND Pathway Oversight Group

The Oversight group has agreed to streamline the groups for the programme, clarify the terms of reference for the groups, and ensure that there is wider and strategic representation from all nine Local Authorities. This should support attendance from strategic leaders at Place and their teams.

We are working to identify stakeholders across the Local Authorities so that we can engage with them at a strategic level. We continue to develop our communication plans to help improve communication and strengthen key relationships, including with parents and

carers. We are also developing our web pages, including further frequently asked questions.

Empowerment, Early Help and Ongoing Support Group

Going forward, the EEHOS group has agreed to use one meeting a month to focus on the profiling tool rollout, and one meeting a month for early help support functions (comms, digital, resources, commissioning). This will support increased attendance from the Place leads to maintain consistency as the profiling tool rollout increases.

We would appreciate any Local Authority teams who want to attend the brilliant new three-hour profiling tool training and help be a trailblazer in the support for the profiling tool rollout in their Local Authority area. If you are interested, please contact louise.sinclair@alderhey.nhs.uk.

Clinical & Professional Reference Group

The larger Neurodevelopment/Mental Health Interface subgroup has now been stood down. The group has completed a first draft of accessibility principles for ND CYP access to mental health services. The meeting time will now be used for a small working group to refine the principles and review the results of the CYP/Provider surveys. A stakeholder event is being planned for February to bring members back together to review this work.

The ADHD Shared Care subgroup has been confirmed and is now being chaired by Lynsey Boggan. Meeting dates and invitations will follow shortly.

A survey is being developed for providers to inform planning for how to reduce waiting times for assessment and diagnosis to 52 weeks, aligning to one of the key aims of the programme.

Please contact [Louise Sinclair](mailto:Louise.Sinclair) if you would like to be part of any work discussed above.

Key Dates & Reminders

- 18th November CANDDID study implementation workshop for stakeholders
- 26th November Early Help, Empowerment & Ongoing Support Group – profiling tool roll out
- 27th November Joint meeting: Clinical & Professional Reference Group and Early Help Empowerment & Ongoing Support Group: describing ND pathways (plus non-pharmacological interventions for ADHD)
- 10th December Early Help, Empowerment & Ongoing Support Group – early help support functions

Feedback

We would like to hear how useful you find this and other programme communications.
Please email louise.sinclair@alderhey.nhs.uk to share your feedback.