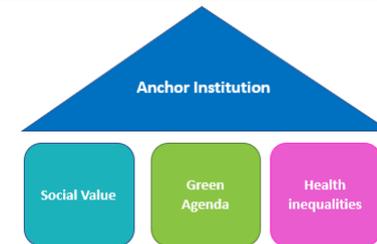


Anchor Update

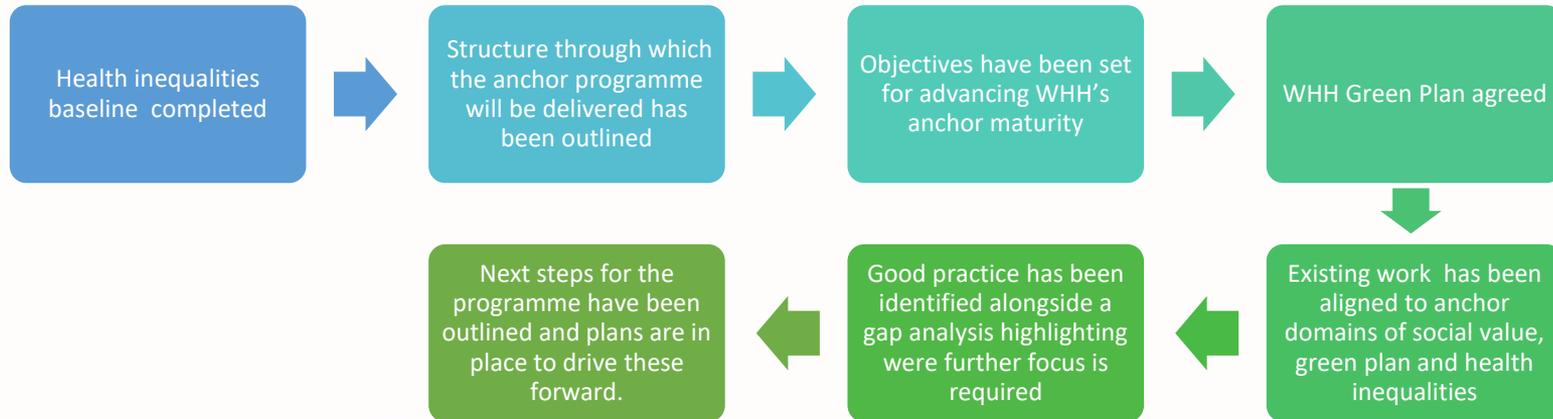
Lucy Gardner, Director of Strategy and Partnerships

January 2023



1. WHH Anchor Programme

- As an anchor institution, WHH has an opportunity to positively influence the health and wellbeing of the patients we serve and the local communities we are part of. A Board level commitment is in place to use the Trusts position and influence to work with others in responsible ways, to have an even greater impact on the wider factors that create happy, healthy and thriving communities.
- This presentation provides a progress update as WHH continues to mature as an anchor institution and advance the Trust's commitment to tackling health inequalities, whilst striving to achieve the NHS Green Plan objectives and boosting opportunities to make a positive social impact.
- A summary of programme developments are outlined below.



2. WHH's objectives as an anchor institution

Anchor Institution

Social Value



1. To purchase more locally when possible and for social benefit. Local businesses create jobs and wealth and will be offered the opportunity to work with the Trust



2. To use WHH buildings and spaces to maximise support to local communities.



3. To working more closely with local partners, learning from others, spreading good ideas, modelling civic responsibilities and collaborating in the interest of patients and local communities.



4. To promote skills and employment, focusing on growth and development and ensuring that all communities are offered the opportunity to develop new skills and gain meaningful employment.



5. To create healthier, safer and more resilient communities by building stronger and deeper relationships with the voluntary and social enterprise sector whilst continuing to engage and empower citizens.

Green Agenda



6. To reduce our environmental impact. Ensuring the places where people live and work are cleaner and greener, promoting sustainable procurement and protecting the long-term future of our planet.

Health inequalities



7. To reduce unfair and avoidable differences in health across Warrington and Halton and different groups across society.



8. To promote new ideas and innovation to solve old and new social problems



9. To widen access to quality work



10. To work with partners to understand the health needs of the population of Cheshire and Mersey and assets within each place and taking action to address identified needs.

3. Anchor in action

The Trust's work as an anchor institution is beginning to embed across all parts of the organisation. Below is a showcase of developments which highlight demonstrable impact against our anchor objectives.



Prevention



Introduction of a ward based Wellbeing advisor to support discharge.

Day one of this post saw an incredibly complicated discharge of a homeless patient facilitated with potential readmission being prevented.

Ensuring disadvantaged groups are offered the opportunity to develop new skills and gain meaningful employment.

The Trust has partnered with Willow Green College in Warrington and Project Search to build a bespoke Supported Internship Programme at WHH for students with disabilities. Designed for people aged 16 to 24 who want to work towards employment but need support to do so. It helps young people achieve their ambitions by offering them work skills/experience within a practical, skills based programme

Falls prevention

Not all people look like a falls risk, not all people will admit they are a falls risk, not all people will understand they are a falls risk.

Following the 2021 Falls Collaborative, we have now introduced a specific Falls Change Package to communicate and explain to the patient and their family that they are a falls risk, educate them to help keep them safe and enable staff to do their utmost to prevent falls, as they can be life-changing events.

4. Anchor in action – Halton Health Hub

Anchor Alignment

Social Value

- 1. To purchase more locally when possible and for social benefit. Local businesses create jobs and wealth and will be offered the opportunity to work with the Trust
- 3. To working more closely with local partners, learning from others, spreading good ideas, modelling civic responsibilities and collaborating in the interest of patients and local communities.

Health inequalities

- 7. To reduce unfair and avoidable differences in health across Warrington and Halton and different groups across society.
- 8. To promote new ideas and innovation to solve old and new social problems
- 10. To work with partners to understand the health needs of the population of Cheshire and Mersey and assets within each place and taking action to address identified needs.

About

- In November 2022 the Trust welcomed its first patients to the Halton Health Hub
- The Hub is a result of a partnership between:
 - Warrington and Halton Teaching Hospitals
 - Halton Borough Council
 - Liverpool City Region
- Funding for the hub was made available from the Trust and from Liverpool City Region's Town Centre Commission, based on the principles of regenerating the high street, improving access and outcomes.
- The services being delivered in the first instance are:
 - Paediatric Optometry / Orthoptics
 - Paediatric Dietetics
 - Adult Optometry / Orthoptics
 - Adult Dietetics
 - Over 55 Hearing Screening and Assessment



5. Anchor in action – Halton Health Hub

Outputs

- Regeneration of community asset
- 500m² refurbished floor space

Outcomes

- Increased diversity of current town centre uses
- Kickstart wider physical regeneration of town centre
- Wider leverage of public sector investment into town centre to support long term vision
- Delivery against Halton Healthy New Town Masterplan

Measurables

- > 3,000 additional NHS appointments within Ophthalmology and Audiology
- Reduction of long waits in ophthalmology by up to 8 weeks after 1 year
- Increase in footfall by > 250 additional visitors each week

Project Next Steps

1. Maximise potential of the space to provide convenient appointments closer to our patients from the heart of the community. This will involve a combination of:
 - i. Additional Trust services, where a community location suits
 - ii. Other local healthcare providers' services
 - iii. Voluntary sector / Wellbeing services
2. Identify funding and service opportunities to expand the clinical footprint of the unit



6. Anchor in action – Health & Education Hub

Background

- The Health and Education Hub project is one of 7 projects within the Runcorn Town Deal “Reconnecting Runcorn” plan
- The focus of the hub will be for families and young people, with some specific support for other demographics
- Services currently planned include:
 - Preventative services
 - Women and children’s services
 - Services for people with long term conditions
 - Health skills and training alongside work experience opportunities
 - Access to employment support
- Additionally, it will provide drop-in facilities to discuss general health queries
- A business case has been accepted by Government, with a funding allocation of £2.85 million
- The project is now developing these plans, with the aim of completing the project in late 2024

Aims and Objectives#

- ✓ improving access to healthcare services and addressing deteriorating health outcomes through delivering care closer to home;
- ✓ co-locating multiple complementary services, to improve the quality of provision;
- ✓ bringing education directly alongside health and well-being services,
- ✓ improving access to employment;
- ✓ stimulating activity within Runcorn Old Town, supporting High Street regeneration.



7. Anchor in action – Halton & Warrington Community Diagnostic Centre

The Trust has been successful in bidding for brand new capital and revenue funding from NHS England to develop a Community Diagnostic Centre (CDC) at the Halton site, to deliver capacity for an additional c211,000 diagnostic tests by the end of 2024.

What is a Community Diagnostic Centre

- A recommendation of the Richards report (2020) to address massive shortage in MRI+CT capacity in England.
- A digitally connected, multi-diagnostic facility that will deliver the following services:
 - **Imaging:** e.g. Plain X-ray, ultrasound, CT and MRI,
 - **Physiological measurements:** e.g. Echocardiography, ECG, blood pressure monitoring, sleep studies
 - **Pathology:** Phlebotomy, point of care testing
- **Separate location** from emergency diagnostic facilities away from a hot acute site where elective diagnostic tests can be done safely.
- Services accessible for up to **12-14 hours a day, 7 days a week.**
- **Achieve six primary aims** – improve population health outcomes, increase diagnostic capacity; improve productivity and efficiency; reduce health inequalities; improve patient experience; and support the integration of primary, community, and secondary care.

8. Anchor in action – Halton & Warrington Community Diagnostic Centre

Phase 1 Fast Track CDC

The approved £10.5 million capital will fund the development of a Fast track CDC, operational by March 2023

Completion: March 2023

- Repurpose existing space in the Nightingale building to create:
 - 3 Cardio-respiratory rooms
 - 2 Ultrasound rooms
 - 1 Phlebotomy room
 - 1 Point of Care testing room
 - 1 Medical records store
 - 1 IT room
 - Adequate waiting areas

- Design and build a new Multi-Storey Car Park



9. Anchor in action – Halton & Warrington Community Diagnostic Centre

Phase 2 - Large scale CDC

(Pending final approval by NHSE) : An additional £15m capital would fund the development of a Large scale CDC, operational by 2024.

Completion: Phase 1: Mar 24, Phase 2: Jul 24

- 1 MRI suite
- 1 CT suite
- 1 X-Ray suite
- 1 Fluoroscopy room
- 2 Ultrasound rooms
- 1 Phlebotomy room

- 1 Point of Care testing room
- 2 Spirometry rooms
- 2 Echocardiography rooms
- 2 Cardiac Pacing testing rooms
- 2 ECG testing rooms
- 1 Audiology room



10. Cheshire & Merseyside's system approach to anchor institutes and sustainability

Our Priorities as an Anchor System

- Develop and implement a Net Zero plan, setting out our journey towards zero carbon by 2040 or sooner.
- Our Anchor work is complemented by the Social Value Charter, to provide alignment organisations involved will have achieved, or be willing to achieve, the C&M Social Value Award within six months of signing.
- Anchor organisations will be involved in and sign up to the Cheshire and Merseyside Prevention pledge (currently applicable to Trusts only), driving a population approach to prevention and working alongside the national [Core20PLUS5](#) supporting the efforts to reduce health inequalities.
- Develop an Anchor Network Progression Framework to help organisations self-assess progress/ambitions as an anchor.

How this compares against WHH Anchor Programme



Green Plan approved with key actions set out to deliver zero carbon by 2040.



WHH was an early adopter of the Social value Charter and the Trust has been accredited with the Cheshire and Merseyside Social Value Award for our pledge and action to deliver social value in 4 areas:



Economic



Social



Environmental



Innovation



WHH was a pilot site for the Prevention Pledge and is following a structured programme of work that is intended to embed prevention of ill health within core service delivery, whilst enhancing preventative actions with local partners working 'at place'.



WHH has clearly articulated ambitions as an anchor, has already assessed progress as an anchor and has objectives in place to grow maturity. The Trust is well positioned to self-assess against the framework.

11. Cheshire & Merseyside's system approach to anchor institutes and sustainability

Our Principles as an Anchor System:

- As an Anchor Institution we commit to the real living wage and creating equality within our local job sector.
- We pledge to employ and purchase, locally, in the first instance with an aim to support the wealth of local businesses within our geography.
- We pledge to work closely with partners and, where possible, ensure our buildings are viewed as local, community assets.
- We are committed to measuring and evidencing the progress made as a result of becoming an Anchor Institution.

How this compares against WHH Anchor Programme

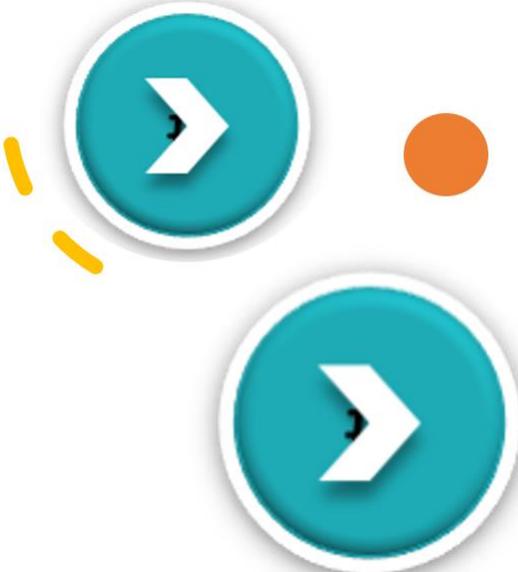
- The national living wage is an hourly rate of £9.50 for anyone ages 23 or over. The Real Living Wage is a different rate set by the Living Wage Foundation. The UK Real Living Wage is an hourly rate of £9.90, which is due to increase to £10.40 in April 2023.
- Currently WHH pays the Real Living Wage, however April's increase will mean entry point on Agenda for Change bands 1 & 2 would fall below the set rate.
- For WHH this is 304 Individuals and work is underway to understand the central approach for management of this through annual cost of living processes.

- Pledge commitment in place. However, discussions ongoing about how to balance with Public Contracts Procurement Regulations.

- Maximising use of our estate as a community asset and a means of creating social value is a core theme in the recently refreshed Charity Strategy and can be demonstrated through the creation of new community hubs.

- Measuring impact through benefits realisation is included within all strategic projects.

12. Next steps

- 
- Work with place and system partners to identify areas it would be beneficial to collaborate on further to have an even greater impact on the wider factors which influence health and wellbeing.
 - Further embed anchor principles by including specific projects to deliver the anchor objectives within the Trust's strategy refresh.
 - Maximise potential of the community hubs as mechanisms to facilitate integrated care in the community and to improve access, whilst addressing health inequalities and supporting the prevention of ill health.